# ECO 88 BRANDS RESELLER PACKET







## WELCOME TO ECO-88!

We are a family owned business located in Spring, TX, right outside of Houston! We offer environmentally safe products that eliminate odors without using any enzymes, fragrance, or perfume. In addition, we also offer safe products that will remove any stain imaginable from carpets, upholstery, and furniture. A fragrance free product line that is made to not only kill odors but their source as well. Just spray ECO-88 on any blood, urine, sweat, vomit, red wine, soda, tea, or coffee stain and watch those stains disappear like magic. Will remove just about any odor imaginable and help control odors from and around litter boxes, trash cans, diaper hampers, ovens, and garbage disposals.

## Nothing Works Like ECO-88!

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## PRODUCT Features

- Removes odors from carpets, upholstery, bedding and other washable fabrics
- Is **NOT** a fragrance or perfume that temporarily disguises or hides odors, but a permanent Odor Eliminator
- Virtually odorless, non-staining, non-toxic and safe to use around pets, children, and plants
- Contains no enzymes, bleaches, or harsh chemicals, and is completely environmentally safe
- Permanently removes all stains and odors associated with bacterial decomposition caused by pets, people, and other related accidents
- Completely breaks down into oxygen and water after 24-48 hours leaving no chemical residue in your fabric
- Helps remove and control airborne odors that can cause many of our allergy problems

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## **Eco-88 Super Disinfectant**

- 32 ounce sprayer
- 1 Gallon Refill

## \$120 per case both sizes

## Eco-88 Odor & Stain Eliminator

- 32 ounce sprayer
- 1 Gallon Refill

## \$120 per case for both sizes

## Eco-88 Pet Stain & Odor Remover

- 32 ounce sprayer
- 1 Gallon Refill

## \$120 per case for both sizes

## SHIPPING

## FREE shipping is included.

Since shipping is included we reserve the right to adjust pricing annually due to marketing conditions.



## **CASE DIMENSIONS**



## **PALLET QUANTITIES-SIZE**



**Distributed by Specialty Cleaning products** 

40"

48"

# SAFETY DATA SHEETS

Individual Safety Data Sheets for all three products are available upon request.

## Nationwide Reseller Opportunities / Guidelines

We are currently looking to engage resellers for the purposes of marketing and selling ECO 88 Brands<sup>™</sup> products in the United States. As a reseller you will only sell the products in face-to-face transactions from physical store outlets, and will not market or sell the products using any Internet site or mail order catalog without specific written authorization by Specialty Cleaning Products, hereinafter referred to as ECO 88 Brands<sup>™</sup>. You as a reseller will also agree to allow ECO 88 Brands<sup>™</sup> to add you to our store locator, so customers can look up stores nearby who sell our products.

Items needed:

- Signed Authorized Reseller Policy
- Signed MAP Policy
- Company Tax ID
- Credit Card Authorization Form







## ECO 88 Brands™ Authorized Reseller Policy

To qualify and remain a ECO 88 Brands™ Authorized Reseller, your business must adhere to this ECO 88 Brands™ Authorized Reseller Policy at all times.

- 1. Maintain Current Business Information & Disclose All Locations That Carry Pet Peed
- Solutions Brands: Maintain accurate and up-to-date company information with ECO 88 Brands<sup>™</sup> and disclose all retail locations and websites that carry ECO 88 Brands<sup>™</sup> branded products throughout the term of your reseller relations with ECO 88 Brands<sup>™</sup>. Qualifying retail locations are expected to be one of the following: your physical brick & mortar store(s), your store's e-commerce enabled websites(s), or temporary storefronts (events, trade shows, pop up stores, etc.). All DBAs, online aliases, merchant names, etc. must be reported to ECO 88 Brands<sup>™</sup>. Hindering, obstructing, delaying, or otherwise failing to provide accurate business information as it pertains to ECO 88 Brands<sup>™</sup> will be seen as a violation of this policy.
- 2. Sell on Approved Retail Website(s) Only: When selling online, must only take orders via publicly accessible e-commerce enabled web pages hosted on approved websites owned and operated by your company and paired with a physical brick & mortar store(s). Selling on 3rd party sites (eBay, Amazon, Alibaba, etc.), drop-ship accounts (Buy.com, Newegg.com, Overstock.com, etc.), classified sites (Craigslist.com, Facebook Marketplace, etc.) or direct messages on forums are strictly prohibited without the explicit, written, prior permission of ECO 88 Brands<sup>™</sup>. As a reseller you will only sell the products in face-to-face transactions from physical store outlets, and will not market or sell the products using any Internet site or mail order catalog that is not owned and operated by your company without specific written authorization by ECO 88 Brands<sup>™</sup>.
- 3. **ECO 88 Brands™ Minimum Advertised Price Policy:** Ensure you understand and abide by ECO 88 Brands™ MAP Policy. Please refer to our MAP Policy, in the second section below.
- 4. DO NOT USE THIRD PARTY INTELLECTUAL PROPERTY TO ADVERTISE OR SELL ECO 88 BRANDS PRODUCTS: You may not use any third party intellectual property to advertise or sell any ECO 88 Brands<sup>™</sup> products. This includes in catalogues, e-commerce stores, and advertising materials. You cannot identify ECO 88 Brands<sup>™</sup> goods using third party intellectual property, including but not limited to, the names of characters or personas. You are strictly responsible for any use of third party intellectual property in contravention of this Section.
- 5. **Sell to Retail Consumers Only:** You may not sell in bulk to B2B accounts, wholesalers, jobbers, or freight forwards/drop-shippers for other retailers. Sell to your end consumers only.
- 6. Only Purchase ECO 88 Brands<sup>™</sup> Products Directly from ECO 88 Brands<sup>™</sup> & Authorized Distributors: Do not buy ECO 88 Brands<sup>™</sup> products from other retailers, or from other sources not explicitly endorsed by ECO 88 Brands<sup>™</sup>, and do not sell ECO 88 Brands<sup>™</sup> products that were acquired any way other than from or approved by ECO 88 Brands<sup>™</sup>.

7. **Anti-Diversion:** Reseller will not diverty the ECO 88 Brands<sup>™</sup> products and will not sell to any account or person that Reseller knows or should know is likely to resell the products.

8. No Bundling ECO 88 Brands<sup>™</sup> Products Without Obtaining Permission: Must not bundle ECO 88 Brands<sup>™</sup> products in your physical or online assortments & data feeds without receiving prior written permission from ECO 88 Brands<sup>™</sup>.

9. Policy with respect to use of ECO 88 Brands™, ECO 88 Brands™ Owned Trademarks and Maintaining Merchandising Standards: You are responsible for all aspects of your sales and fulfillment of ECO 88 Brands™ products. You will not take any action that diminishes the value or reputation of ECO 88 Brands<sup>™</sup> products. All trademarks, trade names, style names, logos, tag lines, photographs, images, designs, patterns, copyrights, and other elements of the ECO 88 Brands™ products, whether protectable or not, provided to you by or on behalf of ECO 88 Brands™. Any and all use of ECO 88 Brands<sup>™</sup> must be solely for the promotion and sale of ECO 88 Brands<sup>™</sup> products only. Any use of ECO 88 Brands<sup>™</sup> in online advertising that links to or otherwise directs traffic to non-ECO 88 Brands<sup>™</sup> products is strictly prohibited. If ECO 88 Brands<sup>™</sup> objects to your use of the ECO 88 Brands<sup>™</sup>, you will make all changes necessary to correct such use. Specifically: All advertisements that feature ECO 88 Brands<sup>™</sup> shall present ECO 88 Brands<sup>™</sup> as being of high value and quality. Advertisements that diminish or degrade or otherwise adversely affect the ECO 88 Brands<sup>™</sup> reputation, logo, brand names, trademarks or other intellectual property rights, or that confuse or mislead consumers as to the quality and value of products are strictly prohibited. ECO 88 Brands<sup>™</sup> Resellers must make every effort to use approved imagery, digital assets and copy in its advertising, especially where ECO 88 Brands™ is able to provide it. ECO 88 Brands™ will monitor Reseller's websites, and Reseller's must comply with all change requests from ECO 88 Brands™. All internet advertising, including but not limited to, Banner ads, Cost-per-Click advertising, Search Engine advertising, and Search Engine Data Feeds, or wording provided to any entity engaged in such advertising must follow best practices for content distribution.

10. **Usage of Licensed Materials:** ECO 88 Brands<sup>™</sup> grants you a non-exclusive, non-transferable, non-sub licensable royalty-free, license to utilize the following materials ("Licensed Materials"), solely in the manner described and subject to the terms of Section 9 herein:

a. You may include the words "Authorized ECO-88 Brands Reseller" in advertisements and marketing materials for your physical store(s) as well as your Authorized Retail Website(s), as reasonably necessary to identify you as an authorized reseller, provided, that such words are solely used to advertise and market ECO 88 Brands<sup>™</sup> products. In the event you breach this Policy, the MAP Policy, or are otherwise no longer an authorized reseller of ECO 88 Brands<sup>™</sup>, this license will automatically terminate, and you will have no further right or license to use any ECO 88 Brands<sup>™</sup> licensed materials.

b. You agree to cease all uses of ECO 88 Brands<sup>™</sup> materials if you are no longer an authorized reseller.

11. **Terms of Sale:** All terms of sale are as specified below and shall supersede any purchase order terms and conditions, or other form agreement prepared by Eco 88:

a. Commercial Addresses Only: All addresses will be validated, and no orders shall be shipped to residential addresses, PO Boxes, Mailing Centers (UPS Stores) etc.

b. Claims: Shipping Discrepancy: Any discrepancy in the quantity of boxes received from the carrier must be reported within 5 days of receipt of goods. Any discrepancy in quantities received, damaged or incorrect products must be reported within 10 days upon receipt of goods.

c. Returns: Returns will not be accepted for in-store damages. All returns must be reported within 10 days of receipt of goods and require approval.

12. **Indemnification:** Reseller will defend, hold harmless, and indemnify ECO 88 Brands<sup>™</sup> and its affiliates and each of their owners, employees, representatives, and agents from any damages, claims, actions, proceedings, or settlements related to or arising from your violation of this Policy.

13. **Obey the Law, Abide by Policy Rules & Serve Customer Needs:** Must comply with all applicable laws, rules, regulations & policies in connection with the advertising, sale, & marketing of ECO 88 Brands<sup>™</sup> products and use of licensed materials. Must provide a level of sales support & customer support for our customers that, at a minimum, demonstrate industry best practices.

Failure to comply with all of the terms in ECO 88 Brands™ Authorized Reseller Policy will result in suspension or termination of your account, and the loss of all rights associated therein.

## ECO 88 Brands<sup>™</sup> MAP Policy

ECO 88 Brands<sup>™</sup>, in its unilateral discretion, will not do business with any reseller, as to the products covered by this MAP Policy, if that reseller intentionally advertises any ECO 88 Brands<sup>™</sup> product that does not comply with this Policy.

The minimum advertised price for ECO 88 Brands<sup>™</sup> products are as follows:

- ECO-88 (32 ounce with sprayer) shall be no less than \$16.95
- ECO-88 (1Gallon) shall be no less than \$49.95

General MAP Policy Guidelines:

- 1.ECO 88 Brands<sup>™</sup> reserves the right, in its unilateral discretion, to take other action with respect to any reseller that violates this MAP Policy. The MAP Policy will be enforced by ECO 88 Brands<sup>™</sup> in its sole discretion.
- 2. ECO 88 Brands<sup>™</sup> recognizes that any authorized ECO 88 Brands<sup>™</sup> account can make its own decisions to sell any ECO 88 Brands<sup>™</sup> product at any price it chooses without consulting or advising ECO 88 Brands<sup>™</sup>. ECO 88 Brands<sup>™</sup> similarly has the right to make its own independent decision regarding product allocations and reseller participation as a member of the ECO 88 Brands<sup>™</sup> Authorized Reseller Program at any time.
- 3. ECO 88 Brands<sup>™</sup> will set the MAP retail price. Listing a price which is below the MAP retail price for a Product in any advertising will be viewed as a violation of this MAP Policy. This MAP Policy applies to all advertisement of products in any and all media, including, without limitation, flyers, posters, coupons, mailers, inserts, newspapers, magazines catalogs, mail order catalogs, internet or similar electronic media including websites, forums, email newsletters, email solicitations, television, radio, and public signage. This MAP Policy also applies to any activity which ECO 88 Brands<sup>™</sup> determines, in its sole discretion, is designed or intended to circumvent the intent of this MAP Policy, such as solicitations for 'group purchases' and the like.
- 4. ECO 88 Brands<sup>™</sup> will set the MAP retail price. Listing a price which is below the MAP retail price for a Product in any advertising will be viewed as a violation of this MAP Policy. This MAP Policy applies to all advertisement of products in any and all media, including, without limitation, flyers, posters, coupons, mailers, inserts, newspapers, magazines catalogs, mail order catalogs, internet or similar electronic media including websites, forums, email newsletters, email solicitations, television, radio, and public signage. This MAP Policy also applies to any activity which ECO 88 Brands<sup>™</sup> determines, in its sole discretion, is designed or intended to circumvent the intent of this MAP Policy, such as solicitations for 'group purchases' and the like.
- 5. It shall be a violation of this MAP Policy if ECO 88 Brands<sup>™</sup> products are bundled with or sold as part of a package that includes products not pre-approved by ECO 88 Brands<sup>™</sup>. It shall also be a violation of this MAP Policy to bundle ECO 88 Brands<sup>™</sup> products at an advertised price that would not reflect the true combined MAP price of all products in the bundle.

6. Although resellers remain free to establish their own resale prices, ECO 88 Brands<sup>™</sup> reserves the right to cancel all orders and indefinitely refuse to accept any new orders from any resellers following ECO 88 Brands<sup>™</sup> verification that such reseller has advertised any products at a net retail sales price less that the then-current MAP retail price established by ECO 88 Brands<sup>™</sup>, or if reseller has violated this policy by letter or in spirit in any other way. Violation of any section in this policy in letter or in spirit may result in termination as an authorized ECO 88 Brands<sup>™</sup> reseller. Brands<sup>™</sup> reseller. Brands<sup>™</sup> reseller. Brands<sup>™</sup> reseller. Brands<sup>™</sup> reseller. Brands<sup>™</sup> reseller. Brands<sup>™</sup> branded products at any time.

ECO 88 Brands<sup>™</sup> will not discuss any conditions of acceptance related to this Policy, as it is nonnegotiable and will not be altered for any retailer. In addition, ECO 88 Brands<sup>™</sup> does not ask for, nor will it accept, any assurance or agreement of compliance with this Policy from its retailers.

Nothing in this Policy shall constitute an agreement between ECO 88 Brands<sup>™</sup> and any reseller that the reseller will comply with this Policy. ECO 88 Brands<sup>™</sup> sales, marketing, or other personnel are not authorized to modify or grant exceptions to the MAP Policy. Dealers are expected to provide reasonable cooperation in any ECO 88 Brands<sup>™</sup> investigations regarding possible MAP Policy violations.

Hindering, obstructing, delaying, or otherwise failing to cooperate with a ECO 88 Brands<sup>™</sup> MAP Policy investigation is a violation of this MAP Policy. The MAP Policy will be enforced by ECO 88 Brands<sup>™</sup> in its sole discretion and without notice. Dealers, distributors, resellers, have no right to enforce the MAP Policy. Violations of this policy may result in any of the aforementioned sanctions up to and including termination of our business relationship, as well as any available remedies at law.

All questions related to this MAP Policy should be directed to: wholesale@eco88brands.com

l,	, authorized representative of
	_, agree to ECO 88 Brands™ Authorized Reseller Policy and

ECO 88 Brands<sup>™</sup> MAP policy.

Sign Name/Title

Date

Specialty Cleaning Products, LLC DBA Eco 88 Brands

Sign Name/Title